



To whom it may concern

EXHIBITION MARKETING OPPORTUNITY AT OHASA CONFERENCE

08th – 11th October 2019

OHASA is a product of the post-1994 political transformation and a brainchild of the Department of Arts and Culture. The seed that brought about the birth of OHASA was planted in 1999 when the then Department of Arts, Culture, Science and Technology (DACST) was mandated by Cabinet to conceptualise and spearhead the National Oral History Programme (NOHP) for South Africa.

The Programme intends to yield information that would be added to the already existing information in the country's archival holdings. It was strongly felt that the dissemination and management of information and knowledge was crucial to the restoration and sustenance of the human dignity of many millions of people, which was ravaged by colonialism and apartheid.

OHASA's primary objective is to promote and facilitate the recording, preservation, access, popularisation and study of oral history in South Africa. This includes among others; poetry, music, oral praise, oral performance and oral tradition.

One of the primary preoccupations of OHASA has been the planning and execution of annual oral history conferences, in conjunction with the Local Organising Committee (LOC) which plays a key role in shaping, *inter alia*, the conference theme. These annual conferences serve as platforms for oral history practitioners in institutions of higher learning, NGOs, community organisations, educators, learners and local knowledge holders engage one another.

The 2019 conference theme is **“Collective Memories, Active Citizenship and Alternative voices: Reflections on Democracy in Africa”**, which purports to challenge practitioners to engage with the notion of celebrations as narratives of collective memories. It further seeks to explore how oral history has become a tool to reposition social discourses and re-conceptualize historical texts and traditions.

Exhibition space is available for a small table, chair and banner for a fee of R3 500.00 for the duration of the conference. This price also includes tea, lunch and soft drink for the duration of the conference. OHASA also offers opportunity for a book launch during the duration of the conference. For the book launch, the company launching a book takes responsibility for the refreshments, and to maximize the program to their benefit.

To take advantage of this opportunity contact Maite Manganye on Manganyim@sac.limpopo.gov.za

Sincerely



Prof. Sekgothe Mokgoatšana
OHASA President

26 June 2019

Date